



2026 ANNUAL SPONSORSHIP

ANNUAL OPPORTUNITIES & CONFERENCE PACKAGES



2026

ANNUAL CONFERENCE

Aspen, Colorado

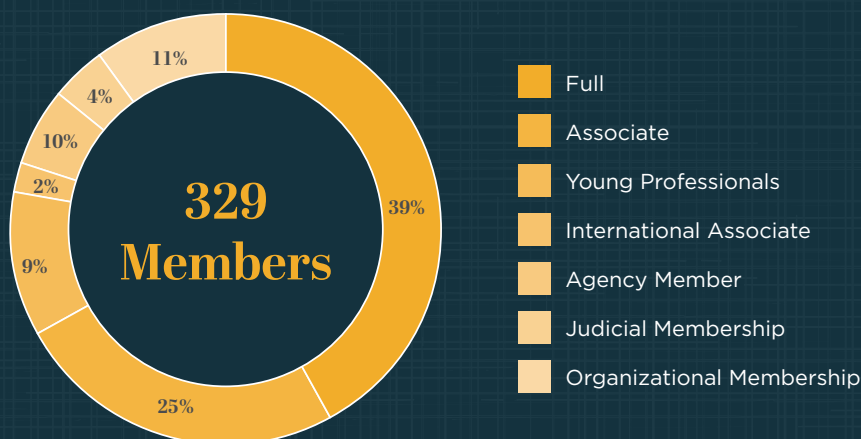
About NAFER

The National Association of Federal Equity Receivers (NAFER) is an organization comprised of prominent professionals who specialize in various aspects of receivership, insolvency, bankruptcy, restructuring, and international asset recovery. NAFER's primary mission is to establish a platform where federal equity and state court receivers and the professionals who assist them can collaborate and share insights regarding the legal and practical challenges they encounter. Through this collaboration, NAFER aims to develop best practices and devise common solutions to address these issues effectively.

The 345 member organization serves as a valuable resource for individuals involved in the field of federal equity and state court receivership, offering a forum for networking, knowledge exchange, and the development of strategies to navigate the complexities of this specialized area of law. By fostering communication and cooperation among its members, NAFER contributes to the advancement of the field and promotes the highest standards of professional conduct.

Members of NAFER may include attorneys, financial experts, accountants, and other professionals who play pivotal roles in receivership and related fields. Through their collective efforts and shared expertise, NAFER strives to improve the practice of federal equity and state court receivership.

Membership by the Numbers



Meeting Attendance

Receivers' Huddle Webinars:
105 (avg. 52)

Regional Meetings:
163 (avg. 81)

2025 International Conference:
75

Publications

The Receiver
930 (2 issues per year)

NAFER News
3,008 Subscribers
53% Open Rate

Web Stats (last 12 mos.)

7.7K Visitors
28K Page Views

Social Media

18K LinkedIn Impressions
33% LinkedIn Engagement Rate

2026 Annual Sponsorship Opportunities



Discover the unparalleled benefits of aligning your brand with excellence and innovation in the world of Federal Equity and State Court Receiverships. The National Association of Federal Equity Receivers (NAFER) invites you to take center stage as we prepare for another exciting year of collaboration, education and networking!

At NAFER, your organization can be a driving force in shaping the future of Federal Equity and State Court Receiverships. By becoming a sponsor, you will gain access to exclusive advantages, including:

- 1. Prime Visibility:** Elevate your brand's prominence among key stakeholders, including legal experts, financial professionals, and government officials.
- 2. Thought Leadership:** Showcase your expertise and insights through possible speaking engagements and participation in panel discussions, positioning your organization as a thought leader in federal equity receivership.
- 3. Networking Opportunities:** Forge valuable connections with industry peers, potential clients, and strategic partners during dedicated networking sessions and social events.
- 4. Strategic Branding:** Maximize your organization's exposure through prominent logo placements, signage, and branding across NAFER promotional materials, both digital and physical.
- 5. Customized Sponsorship Packages:** Tailor your sponsorship to align with your specific marketing objectives and budget, ensuring a personalized and impactful partnership.
- 6. Market Intelligence:** Stay at the forefront of industry trends and developments through access to exclusive market research and reports.

Seize this exceptional opportunity to be part of the driving force behind excellence and progress in the field of Federal Equity and State Court Receiverships.

NAFER's 2026 annual sponsorship packages are designed to provide unparalleled benefits and opportunities for your organization. Explore the variety of sponsorship options including print and digital media advertising, webinar sponsorship and sponsorship of the Regional, International or Annual conferences.

CONTACT US TODAY TO SECURE YOUR POSITION AS A NAFER SPONSOR.

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ANNUAL CONFERENCE



Annual Conference Sponsorship Opportunities

October 19 - 22, 2026
St. Regis | Aspen, Colorado

Join us for the National Association of Federal Equity Receivers' (NAFER) flagship event at the beautiful St. Regis Resort in Aspen, Colorado from October 19 - 22, 2026. This is your chance to gain unparalleled exposure and connect with industry leaders.

Key Highlights:

DIVERSE SPONSORSHIP OPPORTUNITIES:

We offer a range of sponsorship levels to match your budget and marketing goals, ensuring your brand gets the visibility it deserves.

UNIQUE NETWORKING OPPORTUNITIES:

In 2025, NAFER introduced NAFER "Waterside" Activity Day which allowed attendees to network outside the classroom while enjoying outdoor activities together in small groups. Activity Day will be offered again in Aspen.

CONNECT WITH DECISION MAKERS:

55% of our attendees are decision makers, including 27% receivers and 28% associate professionals. This is your opportunity to forge valuable connections.

Don't miss the chance to put your brand in the spotlight and engage with the receivership community. Reach out to us now to explore sponsorship opportunities and make your mark at NAFER 2026!

2025 Attendance

231

Attendees

27%

Receivers

28%

Associates

55%

Influencers or
Decision Makers

47%

of Membership
Attends Conference

2025 App Clicks

156

Total Number of Users

57

Average Clicks per User

42,067

Total Impressions

8,723

Total Number of Clicks

123

Banner Ad Clicks

344

Sponsor Info Clicks

1,051

Alert Clicks



Annual Conference Sponsor Opportunities

Diamond | \$22,000 (Limit 3) **SOLD**

Annual Engagement Benefits

- Name and logo placed year-round on NAFER's Sponsor page with a link to company website
- Quarterly membership reports with new member information
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)
- Invitation to participate in select NAFER committees (membership required)
- Opportunity to contribute educational article to *The Receiver* (subject to Publication Committee approval)
- Opportunity to sponsor an exclusive Regional event or be the Title Sponsor of the International conference* during the sponsorship year
- Banner ad in one edition of *NAFER News* publication
- One (1) 30-day button ad in NAFER Discussion Groups
- One (1) Featured Article on NAFER's social media pages
- Diamond sponsor recognition in all *NAFER News* publications

Registration Advantages

- Four (4) full access registrations
- Additional attendees \$850 each (exhibiting attendees only)
- Premium exhibit space at conference (with 6' table)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- App alerts sent to attendees (Limit two (2) per day)
- One (1) 5-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

Brand Awareness

- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Listing as exhibitor in conference app including business description, contact information and invitation to connect
- One (1) full page ad in conference app
- One (1) full page ad in *The Receiver*, Fall/Winter issue
- One quarter page ad in Conference Program
- Recognition as sponsor in social media marketing

*Additional cost will apply



Annual Conference Sponsor Opportunities

Platinum | \$15,000 (Limit 4)

Annual Engagement Benefits

- Name and logo placed year-round on NAFER's Sponsor page with a link to company website
- Quarterly membership reports with new member information
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)
- Opportunity to co-sponsor a Regional event with another Platinum or higher level sponsor
- Free banner ad in one edition of *NAFER News*
- Invitation to participate in select NAFER committees (membership required)
- One 15-day button ad in NAFER Discussion Groups

Registration Advantages

- Three (3) full access registrations
- Additional attendees \$850 each (exhibiting attendees only)
- Standard exhibit space at conference (with 6' table)

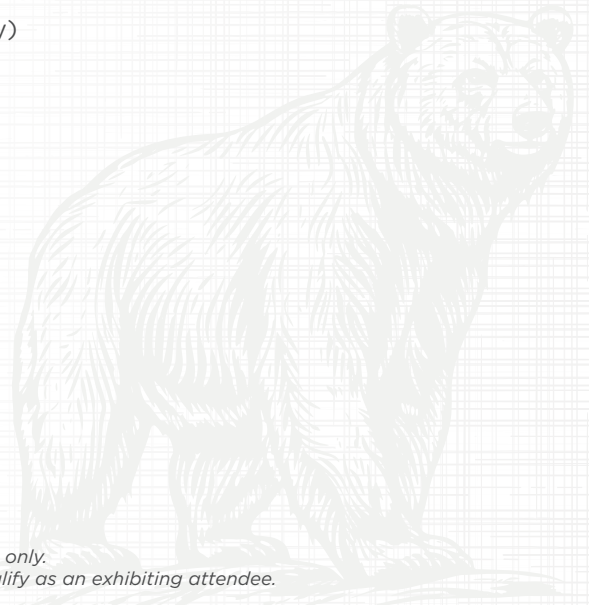
Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- App alert sent to attendees (Limit one (1) per day)
- One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Listing as exhibitor in conference app including business description, contact information and invitation to connect
- One (1) full page color ad in conference app (available if exhibiting only)
- Recognition as sponsor in social media marketing

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*





Annual Conference Sponsor Opportunities

Gold | \$10,000

Annual Engagement Benefits

- Name and logo placed year-round on NAFER's Sponsor page with a link to company website
- Free banner ad in one edition of *NAFER News*

Registration Advantages

- Two (2) full access registrations
- Additional attendees \$850 each (exhibiting attendees only)
- Standard exhibit space at conference (with 6' table)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- App alert sent to attendees (Limit one (1))

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Listing as exhibitor in conference app including business description, contact information and invitation to connect
- One (1) full page color ad in conference app (available if exhibiting only)
- Recognition as sponsor in social media marketing

Silver | \$5,000 *cont. on next page*

Annual Engagement Benefits

- Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Registration Advantages

- One (1) full access registrations
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert



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Annual Conference Sponsor Opportunities

Silver | \$5,000 cont.

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Listing as exhibitor in conference app including business description, contact information and invitation to connect (if applicable)
- One (1) full page color ad in conference app (available if exhibiting only)
- Recognition as sponsor in social media marketing

Bronze | \$3,500

Annual Engagement Benefits

- Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Registration Advantages

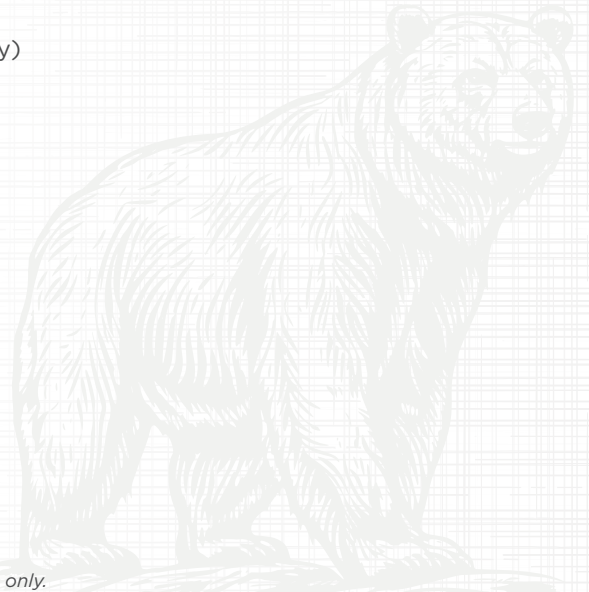
- One (1) full access registration

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Listing as exhibitor in conference app including business description, contact information and invitation to connect (if applicable)
- One (1) full page color ad in conference app (available if exhibiting only)



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Annual Conference Sponsor Opportunities

Emerald | \$2,000

Annual Engagement Benefits

- Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers

Exhibitor | \$4,000

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Standard exhibit space at conference (with 6' table)

Engagement Opportunities

- List of attendees pre- and post- conference

Brand Awareness

- Prominent recognition during the conference
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing as exhibitor in conference app including business description, contact information and invitation to connect

Exhibitor Additional Space | \$750 (Limit 4)

- Available only as upgraded exhibit space
- Upgrade from Standard Exhibit Space to Premium Exhibit Space

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Annual Conference Sponsor Opportunities

Conference App Sponsor | \$7,000 (Limit 1) **SOLD**

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- App alert sent to attendees (Limit one (1) per day)

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers

Prominent app recognition including:

- One (1) full page color ad in conference app (available if exhibiting only)
- Sponsored Splash Page in app
- Banner Ad throughout app
- Featured educational article in app
- Personalized company photo in app

Conference Bag Sponsor | \$6,500 (Limit 1)

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Logo on conference bags given to all attendees

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Annual Conference Sponsor Opportunities

Name Badge Sponsor | \$6,500 (Limit 1) **SOLD**

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Logo on name badges and lanyards given to all attendees

Conference Program Sponsor | \$6,500 (Limit 1)

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Back cover ad on conference program
- Logo on all non-ad pages in program

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Annual Conference Sponsor Opportunities

WiFi Sponsor | \$6,500 (Limit 1)

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as WiFi sponsor in conference program and on all WiFi signage throughout conference space
- Customized WiFi name or password (if available)

Key Card Sponsor | \$5,000 (Limit 1) **SOLD**

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Company branded hotel key cards given to all attendees

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Annual Conference Sponsor Opportunities

Water Bottle Sponsor | \$3,500 (Limit 1)

SOLD

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- NAFER provided water bottles with co-branded logo given to all attendees
- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offer
- Recognition as water bottle sponsor on all water station signage throughout conference space
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Charging Station Sponsor | \$4,500 (Limit 1)

SOLD

Registration Advantages

- One (1) full access registration
- Additional attendees \$850 each (exhibiting attendees only)
- Reduced cost of standard exhibit space at conference (with 6' table): \$750
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as charging station sponsor on all charging station signage throughout conference space, including a 300 character message from sponsor.

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Annual Conference Sponsor Opportunities

CLE/CPE Sponsor | \$4,000 (Limit 1)

Registration Advantages

- One (1) full access registration
- Right of First Refusal on this sponsorship at next Annual Conference (if applicable)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Logo on CLE/CPE attendance records, in conference program, and on all signage

SOLD

Welcome Reception Sponsor | \$7,000 (Limit 1)

Registration Advantages

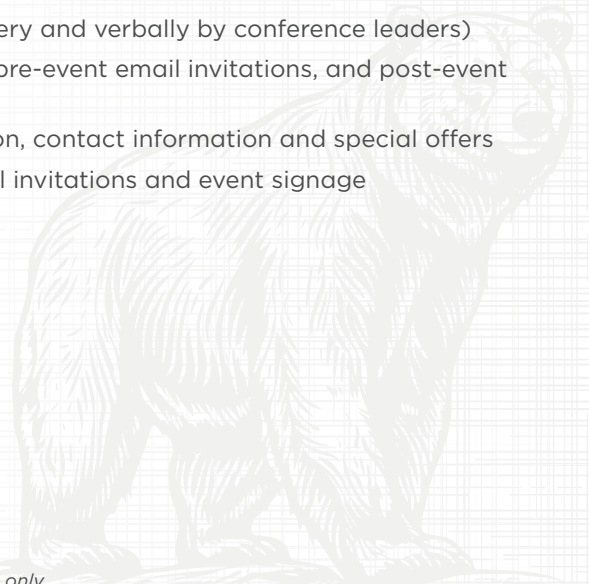
- One (1) full access registration
- One (1) full social guest registration

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Welcome Reception sponsor on pre-event email invitations and event signage



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Annual Conference Sponsor Opportunities

NAFER Dinner & Reception Sponsor | \$18,000 (Limit 1) **SOLD**

Registration Advantages

- Two (2) full access registrations

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Dinner & Reception sponsor on pre-event email invitations and event signage

Breakfast Sponsor | \$4,250 (Limit 3)

Registration Advantages

- One (1) full access registration

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Breakfast sponsor on pre-event email invitations, event signage, and on table tent signage

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Annual Conference Sponsor Opportunities

Awards Luncheon Sponsor | \$5,250 (Limit 1)

Registration Advantages

- One (1) full access registration

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Luncheon sponsor on pre-event email invitations, event signage, and on table tent signage

Coffee Break Sponsor | \$2,500 (Limit 4)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Coffee Break sponsor on pre-event email invitations and event signage

Young Professionals' Event Sponsor | \$3,000 (Limit 1)

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as Young Professionals' Event sponsor on invitation and event signage

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Annual Conference Sponsor Opportunities

Community Service T-Shirt Sponsor \$1,500 (Limit 1)

SOLD

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Logo included on Community Service t-shirt
- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as sponsor on pre-event email invitations and event signage

NAFER Activity Day Activity Sponsorship | \$3,000 (Limit 6)

SOLD

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Logo included on NAFER Activity Day t-shirt
- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER activity sponsor on pre-event email invitations and event signage

NAFER Activity Day Luncheon Sponsor | \$4,500 (Limit 1)

SOLD

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Logo included on NAFER Activity Day t-shirt
- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Activity Day Luncheon sponsor on pre-event email invitations, event signage, and on table tent signage

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Annual Conference Sponsor Opportunities

NAFER Activity Day Break Sponsor | \$2,500 (Limit 1) **SOLD**

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert

Brand Awareness

- Logo included on NAFER Activity Day t-shirt
- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Activity Day Break sponsor on pre-event email invitations and event signage

Committee Fair Sponsor | \$3,500 (Limit 1) **SOLD**

Engagement Opportunities

- List of conference attendees pre- and post-conference
- Invitation to participate in post conference focus group
- Conference bag and/or attendee packet insert
- One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Brand Awareness

- Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Recognition as NAFER Committee Fair sponsor on pre-event email invitations, event signage, and on table tent signage

Media Sponsor | \$2,200 (Limit 1)

**Limited to media and/or affiliate groups providing conference marketing and media coverage of conference.*

Registration Advantages

- One (1) full access registration

Engagement Opportunities

- List of attendees pre- and post- conference

Brand Awareness

- Prominent recognition during the conference (signage and projected imagery)
- Name and Logo prominently placed on NAFER Conference webpage, pre-event email invitations, and post-event recognition (with a link to your company website)
- Listing by sponsor level in conference app including business description, contact information and special offers
- Article recapping conference to appear in *The Receiver*, Fall/Winter issue

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Annual Conference Sponsor Opportunities

App Advertising Add-Ons

One (1) App alert sent to attendees	\$1,000
Featured Article in app	\$750
Featured Sponsor Document in Document Download in app	\$500
Banner ad in app	\$500

Additional Opportunities

Conference Patron: Recognition during the conference (signage and projected imagery)	\$1,000
One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)	\$1,250
Conference bag and/or attendee packet insert	\$500
Button Ad and 250-character message in one (1) conference promotional email	\$400

Conference Program Ads

Centerfold ad (Limit 1)	\$1,200
Full Page ad (Limit 2)	\$750
Half page ad (Limit 4)	\$500
Quarter Page ad (Limit 4)	\$350
Banner ad (Limit 4)	\$200

Helpful Info

Sponsorships are limited to a first come/first serve basis. Right of first refusal may be available to previous year's sponsors for a limited time.

To receive full benefits of sponsorship, some deadlines may be applicable. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*

Digital Marketing & Print Advertising Opportunities





Digital Marketing Opportunities

Discussion Group Marketing

Featured Banner Ad

Banner ads are singular and display at the top of every discussion group email and the top of the discussion thread within a Community.

30 Days	\$750
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15 Days	\$425
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Banner ad dimensions: 728x90 pixels

Featured Button Ad

Button ads are singular and display within every discussion group email and the discussion post within a Community.

30 Days	\$750
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15 Days	\$425
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Button ad dimensions: 300x300 pixels

728 X 90

Header Text Here

Subheader Text Here

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300 X 300

Announcement of Company News & Events / \$250

Announcements prominently appear on the right-hand side of the Community Homepage.

NAFER News Marketing

Exclusive Sponsor Spotlight / \$750

Button or banner ad with link to website and brief company description.

Banner ad dimensions: 1280x256 pixels

Button ad dimensions: 300x300 pixels

Ad Only / \$300

Banner or Button ad with link to website.

Banner ad dimensions: 1280x256 pixels

Button ad dimensions: 300x300 pixels

NAFER News

3,008 Subscribers

53% Open Rate

Sponsor Spotlight

Header Text Here

1280 X 256

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Sponsor Spotlight

Header Text Here

300 X 300

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READ ARTICLE

VISIT WEBSITE



Print Advertising Opportunities

Brand Awareness - Publications

The Receiver - Print One-Time Ad Placement Pricing

Centerfold Ad Placement	\$2,300
Back Cover Ad Placement	\$1,850
Inside Front or Back Cover Ad Placement	\$1,600
Full Page Ad Placement	\$1,350
Half Page Ad Placement	\$850
Quarter Page Ad Placement	\$600

Virtual Event Sponsorship Opportunities

The Receivers' Huddle: NAFER'S Virtual Educational Series

\$1,500+* Industry Member Price | \$1,000+* Full or Associate Member Price

Engagement Opportunities

List of attendees pre- and post- webinar

Invitation to speak for two minutes before webinar

Invitation to introduce speaker(s)

Opportunity for post-webinar happy hour (Cost of happy hour not included.)

Brand Awareness

Webinar marketing (email and website) will be branded with your logo & company description

Webinar registration will be branded with your logo & company description

PowerPoint at beginning will recognize you as sponsor

Opportunity to provide video advertisement for pre-show slides

Member Virtual Happy Hour

\$1,500+* Industry Member Price | \$1,000+* Full or Associate Member Price

Registration Advantages

Exclusive sponsor registrations

Engagement Opportunities

List of attendees pre- and post- happy hour

Invitation to assist in planning

Brand Awareness

Happy Hour marketing (email and website) will be branded with your logo & company description

Happy Hour registration will be branded with your logo & company description

Ability to provide attendees with company provided, branded items pre- or post- happy hour

Sponsorship Terms & Conditions

Secure your sponsorship by emailing your selection choices to naferstaff@nafer.org. Confirmation, invoice and additional instructions will follow.

Before You Sign Up

It is understood that purchasing a sponsorship will become a binding contract upon acceptance by NAFER, and incorporated into this contract are the following terms, conditions, rules and regulations. The individual purchasing sponsorship represents and warrants that he/she is authorized to execute a binding agreement on behalf of the company, and should they be removed from his or her position, the contracting organization is required to fulfill the obligations under this agreement.

PAYMENT POLICY

Payment for all Conference Sponsorships must be paid in full by September 30, 2026. Payments can be made by check, ACH, or wire transfer. Credit card payments will incur an additional 3% fee. Failure to pay invoice within these terms may result in loss of partnership or conference sponsorship.

Shared partnerships, sponsorships or booths are prohibited.

ACCEPTANCE

The NAFER reserves the right to exercise its sole discretion in acceptance or refusal of sponsorship purchases. If a sponsorship is not accepted by NAFER, all money paid will be returned to the applicant.

BOOTH ASSIGNMENTS

Sponsorship confirmation must be received and confirmed by NAFER before space is reserved. Priority for booth assignments is based on sponsorship level and on a first-come/first-serve basis. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

CONFLICTING EVENTS

NAFER prohibits any member or attending organization from holding any promotional, social and/or educational events, meetings, receptions, etc. during the official dates and times of a NAFER event without prior approval from NAFER.

CONFERENCE BADGES

NAFER strictly prohibits any badge sharing, splitting or reprinting. All attendees must wear a badge for access to all NAFER sessions and events. Any violation of this policy may result in immediate removal from an event and cancellation of the registration, without receiving a refund. In addition, NAFER reserves the right to deny registration for future events.

CANCELLATIONS

Cancellations must be made in writing to NAFER and are subject to the cancellation fees set herein.

Full cancellation of conference sponsorships, without penalty is available until June 30, 2026. If sponsorship is cancelled between July 1, 2026 and August 15, 2026, 50 percent of the total agreement is due to NAFER. If sponsorship is cancelled any time after August 15, 2026, full payment of the total agreement is due to NAFER and prior payments will not be refunded.

In the event the Annual Conference is cancelled or transitioned to a virtual conference, conference sponsorships, in full or in part, may be deferred to the next annual conference. By request refunds can be available less sponsorship benefits already received and/or the direct cost of conference branded promotional items already purchased.

COLLECTIONS

All costs incurred on behalf of NAFER collecting past due sponsorship fees will be your responsibility. Any account referred to a collection attorney may be restricted from future NAFER sponsorship as determined by NAFER.

DEADLINES

Certain items are required to be submitted to NAFER in order to fulfill our obligations under this contract. Should items not be submitted by the deadline, in the manner in which they are requested, NAFER will not be responsible for its inability to fulfill the obligations related to said deadline.

ATTENDEE REGISTRATION

Registration for all conference attendees should be made separately AFTER sponsorship has been finalized.

QUESTIONS?

Contact NAFER at naferstaff@nafer.org or +1 888 778 5933