



2023 SPONSORSHIP

ANNUAL OPPORTUNITIES &
CONFERENCE PACKAGES



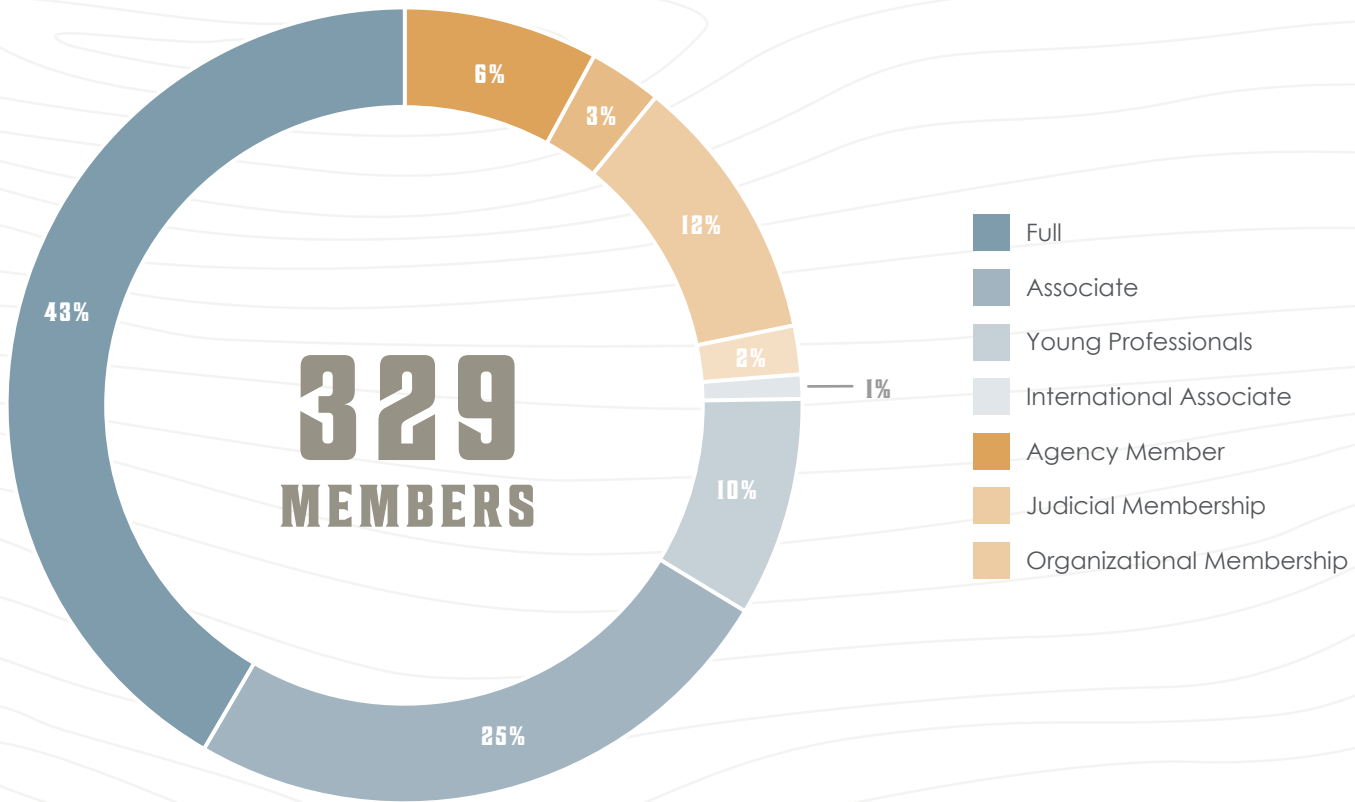
The National Association of Federal Equity Receivers (NAFER) is made up of leading professionals who work in the area of receivership, insolvency, bankruptcy, restructuring and international asset recovery. Our mission is to provide a forum for federal equity receivers and the professionals who support them to consult with one another regarding the legal and practical issues they face in order to develop best practices and common solutions.

STAY CONNECTED THROUGH THE YEAR

Take advantage of NAFER's sponsorship opportunities throughout the year to stay connected with the members of NAFER.

The Annual Conference offers you an opportunity to engage with leading professionals by exhibiting your services and developing relationships with key decision makers. Your participation showcases your company's commitment as a valuable business partner within our organization. We cannot have a successful conference without your key input and participation, so we've created multiple opportunities for contribution at every level.

MEMBERSHIP BY THE NUMBERS



2022 ATTENDANCE

- 183** Attendees
- 56%** Influencers or Decision Makers
- 36%** Receivers
- 26%** Associates

2022 APP CLICKS

- 120** Total Number of Users
- 82** Average Clicks per User
- 9851** Total Number of Clicks
- 121** Banner Ad Clicks
- 72** Sponsor Info Clicks
- 1,114** Alert Clicks

ANNUAL SPONSORSHIP OPPORTUNITIES

BRAND AWARENESS - ONLINE

ONLINE COMMUNITY SPONSORSHIP

Featured Discussion Group Sponsor: Banner ad included at top of all NAFER Special Interest Group Email and Discussion Pages - 30 days	\$750
Community Homepage Banner Ad for 30 days	\$1,000
Announcement of company news and events on Community Homepage	\$250
Press Release included in Latest News	\$500

BRAND AWARENESS - PUBLICATIONS

THE RECEIVER - PRINT ONE-TIME AD PLACEMENT PRICING

Centerfold Ad Placement	\$2,200
Back Cover Ad Placement	\$1,750
Inside Front or Back Cover Ad Placement	\$1,500
Full Page Ad Placement	\$1,250
Half Page Ad Placement	\$750
Quarter Page Ad Placement	\$500

THE RECEIVER - ONLINE

Button ad in online version of <i>The Receiver</i> articles with link to website	\$500
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NAFER NEWS - BI-ANNUAL ELECTRONIC NEWSLETTERS

Button or Banner Ad	\$500
Button or Banner Ad with 100-word company description	\$750

THE RECEIVERS' HUDDLE: NAFER'S Virtual Educational Series

\$2,500 Industry Member Price | \$1,500 Full or Associate Member Price

REGISTRATION ADVANTAGES

Five (5) full access registrations

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- webinar

Invitation to speak for two minutes before webinar

Invitation to introduce speaker(s)

Opportunity for post-webinar happy hour

BRAND AWARENESS

Webinar marketing (email and website) will be branded with your logo & company description

Webinar registration will be branded with your logo & company description

PowerPoint at beginning will recognize you as sponsor

Opportunity to provide video advertisement for pre-show slides

MEMBER VIRTUAL HAPPY HOUR

\$2,500+ Cost Industry Members | \$1,500 Full or Associate Member Price

REGISTRATION ADVANTAGES

Exclusive sponsor registrations

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- happy hour

Invitation to assist in planning

BRAND AWARENESS

Happy Hour marketing (email and website) will be branded with your logo & company description

Happy Hour registration will be branded with your logo & company description

Ability to provide attendees with company provided, branded items pre- or post- happy hour

SPONSORED BY
axos[®]
GLOBAL FIDUCIARY BANKING



INTERNATIONAL CONFERENCE

Wednesday, March 1 - Thursday, March 2, 2023
Miami, Florida

SPONSOR OPPORTUNITIES

NAFER is proud to present another sensational lineup for this year's International Offshore Conference. We will have attendees from near and far join us to discuss both the challenges and solutions of conducting receivership business internationally. Be a part of the mission by signing up as a sponsor. Opportunities are limited so act today!

TITLE SPONSOR | \$17,500 (LIMIT 1)

- Exclusive industry sponsorship of International Offshore Conference
- Exclusive sponsorship of pre-conference dinner (cost of dinner not included).
- Four (4) complimentary registrations
- One (1) 5-minute timeslot for Company Overview/ Presentation to conference attendees.
- One (1) 6-ft table for booth exhibition
- List of conference attendees pre- and post-conference
- Recognition as Title Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event e-mail invitation and member communications
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

HOST SPONSOR | \$10,000 (LIMIT 1)

- Three (3) complimentary registrations
- One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Host Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

SPONSOR OPPORTUNITIES

WELCOME RECEPTION | \$5,500* (LIMIT 1)

- Two (2) complimentary registrations (Member price)
- One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Welcome Reception Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event email invitation and member communications
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

** Or, \$1,500 + Cost of Event*

CLOSING RECEPTION | \$5,500* (LIMIT 1)

- Two (2) complimentary registrations (Member price)
- One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Closing Reception Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event email invitation and member communications
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

** Or, \$1,500 + Cost of Event*

LUNCHEON SPONSOR | \$2,500 (LIMIT 1)

- One (1) complimentary registration (Member price)
- One (1) 2-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Lunch Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Prominent placement of company name and logo on the signage and program

CLOSING DINNER SPONSOR | \$1,500*

- Two (2) complimentary registrations (Member price)
- One (1) 2-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Dinner Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event email invitation and member communications
- Prominent placement of company name and logo on the signage and program

** Sponsor fee + Cost of Event*

INTERMISSION SPONSOR | \$1,500 (LIMIT 2)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Recognition as Intermission Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Placement of company name and logo on the signage and program

INTERNATIONAL MISSION SPONSOR | \$1,000 (LIMIT 5)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Name and Logo prominently placed on NAFER website
- Placement of company name and logo on the signage and program

SIGN UP FOR SPONSORSHIP

Contact NAFER at naferstaff@nafer.org or (888) 778-5933 to secure your sponsorship. See NAFER.org for more information. Confirmation, invoice and additional instructions will follow.



September 7th - September 9th
Grand Hyatt | Nashville, TN

ANNUAL CONFERENCE SPONSORSHIPS

DIAMOND | \$20,000 (LIMIT 3)

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

Right of first refusal for prior year sponsorship package

Invitation to participate in select NAFER committees (membership required)

Opportunity to contribute educational article to *The Receiver* (subject to Publication Committee approval)

Right of first refusal to sponsor a Regional or International Educational Event*

REGISTRATION ADVANTAGES

Four (4) full access registrations

Additional attendees \$425 (exhibiting attendees only)

Premium exhibition space at conference (8' x 8' exhibit space with 6' table)

One (1) Hotel Room Upgrade

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit two (2) per day)

One (1) 5-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

Invitation Only Sponsor Dinner information added to conference agenda

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

Two (2) full page color ads in conference APP

One (1) full page color ad in *The Receiver*, Fall/Winter 2023 issue

Recognition as sponsor in social media marketing

One (1) Featured Article on NAFER's social media pages

*Additional cost will apply

PLATINUM | \$15,000 (LIMIT 3)

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

Right of first refusal for prior year sponsorship package

Invitation to participate in select NAFER committees (membership required)

REGISTRATION ADVANTAGES

Three (3) full access registrations

Additional attendees \$425 (exhibiting attendees only)

Premium exhibition space at conference (8' x 8' exhibit space with 6' Table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit one (1) per day)

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) full page color ad in conference APP

One (1) half page color ad in *The Receiver*, Fall/Winter 2023 issue

Recognition as sponsor in social media marketing

GOLD | \$10,000

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

REGISTRATION ADVANTAGES

Two (2) full access registrations

Additional attendees \$425 (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit one (1))

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) half page color ad in conference APP

Recognition as sponsor in social media marketing

SILVER | \$5,000 CONT. ON NEXT PAGE

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

Two (2) full access registrations

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

SILVER | \$5,000 CONT.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) quarter page color ad in conference APP

BRONZE | \$3,500

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) quarter page color ad in conference APP

ANNUAL CONFERENCE SPONSORSHIPS

EMERALD | \$2,500

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

EXHIBITOR ONLY | \$3,000

REGISTRATION ADVANTAGES

One (1) full access registration

Additional attendees \$425 (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- conference

BRAND AWARENESS

Prominent recognition during the conference

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) quarter page color ad in conference APP

EXHIBITOR ADD-ON | \$500

Available only to select sponsor packages

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

EXHIBITOR ADDITIONAL SPACE | \$500 | LIMIT 2

Available only as upgraded Exhibitor space

Upgrade from 6' x 4' Exhibit Space to 6' x 6' Exhibit Space

CONFERENCE APP SPONSOR | \$6,500 (LIMIT 1) REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-APP/Activity Feed Message sent to attendees (Limit two (2) per day)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Prominent APP recognition including:

- One (1) full page color ad in conference APP
- Welcome video in APP
- Sponsored Splash Page in APP
- Banner Ad throughout APP
- Featured Ad in Sponsor listing of APP
- Featured educational article in APP
- Personalized company photo in APP

KEYNOTE SESSION SPONSOR | \$10,000 (LIMIT 1) REGISTRATION ADVANTAGES

One (1) full access registration

Additional attendees \$425 (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Introduction of Keynote Speaker

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

One (1) half page color ad in conference APP

Logo displayed in prominent location during Keynote Session presentation

DEI SESSION SPONSOR | \$10,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional attendees \$425 (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

Introduction of DEI Session Speaker

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

One (1) half page color ad in conference APP

Logo displayed in prominent location during DEI Session presentation

CONFERENCE BAG SPONSOR | \$6,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional attendees \$425 (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on conference bags given to all attendees

NAME BADGE SPONSOR | \$6,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on name badges and lanyards given to all attendees

WIFI SPONSOR | \$6,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on WiFi cards given to all attendees and all WiFi signage throughout conference space

Customized WiFi name or password (if available)

WATER BOTTLE SPONSOR | \$5,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Listing as exhibitor in conference APP including business description, contact information and invitation to connect

One (1) half page color ad in conference APP

Sponsor branded water bottles given to all attendees

Recognition as water bottle sponsor on all water station signage throughout conference space

KEY CARD SPONSOR | \$4,500 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Company branded hotel key cards given to all attendees

POCKET GUIDE SPONSOR | \$4,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Logo on all pocket agendas given to all attendees

CHARGING STATION | \$4,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as charging station sponsor on all charging station signage throughout conference space

NAFER WELCOME RECEPTION SPONSOR | \$2,500 + COST (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Welcome Reception sponsor on pre-event email invitations and event signage

NAFER RECEPTION SPONSOR | \$2,500 + COST (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Reception sponsor on pre-event email invitations and event signage

YOUNG PROFESSIONALS' HAPPY HOUR \$2,500 (LIMIT 1)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as Young Professionals' Happy Hour sponsor on invitation and event signage

NAFER BREAKFAST SPONSOR | \$3,000 (LIMIT 2)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Breakfast sponsor on pre-event email invitations, event signage, and on table tent signage

NAFER FRIDAY LUNCHEON SPONSOR | \$4,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Friday Luncheon sponsor on pre-event email invitations, event signage, and on table tent signage

NAFER COFFEE BREAKS SPONSOR | \$3,000 (LIMIT 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference APP including business description, contact information and special offers

Recognition as NAFER Coffee Breaks sponsor on pre-event email invitations and event signage

ANNUAL CONFERENCE SPONSORSHIPS

MEDIA SPONSOR | \$2,200 (LIMIT 1)

*Limited to media and/or affiliate groups providing conference marketing and media coverage of conference.

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- conference

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Listing by sponsor level in conference APP including business description, contact information and special offers

Article recapping conference to appear in *The Receiver*, Fall/Winter 2023 issue

APP ADVERTISING ADD-ONS

One (1) In-APP/Activity Feed Message sent to attendees	\$1,000
Featured Article in APP	\$750
Featured Sponsor Document in Document Download in APP	\$500

ADDITIONAL OPPORTUNITIES

Conference Patron: Prominent recognition during the conference (signage and projected imagery)	\$1,000
One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)	\$750
NAFER Benefactor: Prominent recognition during the conference (signage and projected imagery)	\$500
Conference bag and/or attendee packet insert	\$500
Button Ad and 250-character message in one (1) conference promotional email	\$400

HELPFUL INFO

Sponsorships are limited to a first come/first serve basis. Right of first refusal will be available to previous year's sponsors for a limited time.

To receive full benefits of sponsorship, some deadlines may be applicable. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

CONFERENCE & SPONSORSHIP AGREEMENT

2023 Annual Conference | Thursday, September 7th - Saturday, September 9th
Grand Hyatt | Nashville, TN

Secure your sponsorship online at [NAFER.org](https://www.nafer.org) or email your selection choices to naferstaff@nafer.org. Confirmation, invoice and additional instructions will follow.

BEFORE YOU SIGN UP

It is understood that purchasing a sponsorship will become a binding contract upon acceptance by NAFER, and incorporated into this contract are the following terms, conditions, rules and regulations. The individual purchasing sponsorship represents and warrants that he/she is authorized to execute a binding agreement on behalf of the company, and should they be removed from his or her position, the contracting organization is required to fulfill the obligations under this agreement.

PAYMENT POLICY

Payment for all Conference Sponsorships must be paid in full by August 31, 2023.

Payments can be made by check or credit card. Failure to pay invoice within these terms may result in loss of partnership, sponsorship or booth assignment.

Shared partnerships, sponsorships or booths are prohibited.

ACCEPTANCE

The NAFER reserves the right to exercise its sole discretion in acceptance or refusal of sponsorship purchases. If a sponsorship is not accepted by NAFER, all money paid will be returned to the applicant.

BOOTH ASSIGNMENTS

Sponsorship confirmation must be received and confirmed by NAFER before space is reserved. Priority for booth assignments is based on sponsorship level and on a first-come/first-serve basis. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

CONFLICTING EVENTS

NAFER prohibits any member or attending organization from holding any promotional, social and/or educational events, meetings, receptions, etc. during the official dates and times of a NAFER event without prior approval from NAFER.

CONFERENCE BADGES

NAFER strictly prohibits any badge sharing, splitting or reprinting. All attendees must wear a badge for access to all NAFER sessions and events. Any violation of this policy may result in immediate removal from an event and cancellation of the registration, without receiving a refund. In addition, NAFER reserves the right to deny registration for future events.

CANCELLATIONS

Cancellations must be made in writing to NAFER and are subject to the cancellation fees set herein.

Full cancellation of conference sponsorships, without penalty is available until June 30, 2023. If sponsorship is canceled between 7/1/2023 and 8/7/2023, 50 percent of the total agreement is due to NAFER. If sponsorship is cancelled any time after 8/8/2023, full payment of the total agreement is due to NAFER and prior payments will not be refunded.

In the event the Annual Conference is cancelled or transitioned to a virtual conference, conference sponsorships, in full or in part, may be deferred to the next annual conference. By request refunds can be available less sponsorship benefits already received and/or the direct cost of conference branded promotional items already purchased.

COLLECTIONS

All costs incurred on behalf of NAFER collecting past due sponsorship fees will be your responsibility. Any account referred to a collection attorney may be restricted from future NAFER sponsorship as determined by NAFER.

DEADLINES

Certain items are required to be submitted to NAFER in order to fulfill our obligations under this contract. Should items not be submitted by the deadline, in the manner in which they are requested, NAFER will not be responsible for its inability to fulfill the obligations related to said deadline.

ATTENDEE REGISTRATION

Registration for all conference attendees should be made separately online at <https://www.nafer.org/nafer-events/2023-annual-conference> AFTER sponsorship has been finalized. Here you will also find links to make all your travel arrangements.

QUESTIONS?

Contact NAFER at naferstaff@nafer.org or +1 888 778 5933