



National Association of Federal Equity Receivers 2020 Sponsor Packages

October 8th – October 10th

J.W. Marriott | Washington, D.C.

The National Association of Federal Equity Receivers (NAFER) is made up of leading professionals who work in the area of receivership, insolvency, bankruptcy, restructuring and international asset recovery. Our mission is to provide a forum for federal equity receivers and the professionals who support them to consult with one another regarding the legal and practical issues they face in order to develop best practices and common solutions.

This Annual Conference offers you an opportunity to engage with these leading professionals by exhibiting your services and developing relationships with key decision makers. Your participation showcases your company's commitment as a valuable business partner within our organization. We cannot have a successful conference without your key input and participation, so we've created multiple opportunities for contribution at every level.

DIAMOND | \$20,000 (Limit 3)

Registration Advantages

- ✓ One (1) Room Upgrade
- ✓ Four (4) complimentary registrations to the conference
- ✓ Four (4) complimentary seats at Receivership Training Camp
- ✓ Premium exhibition space at conference (8x8 exhibit space with 6' Table)

Engagement Opportunities

- ✓ Invitation to Sponsor a Regional or International Educational Event*
- ✓ Choice of acknowledgement as presenting sponsor of one of the following hosted events:
 - Thursday Welcome Reception
 - Friday Evening Cocktail Reception
 - Friday Keynote Lunch
- ✓ Invitation to participate in post conference focus group
- ✓ List of conference attendees pre- and post-conference

Brand Awareness

- ✓ One (1) half-page color ad in The Receiver, Fall/Winter 2020 issue
- ✓ One (1) company-branded item added to New Member Packet, sent to all new members throughout the year
- ✓ One (1) Featured Article on NAFER's social media pages.
- ✓ Recognition as a Diamond Sponsor during the conference (signage, projected imagery and verbally by conference leaders)
- ✓ Name and Logo prominently placed on NAFER website, pre-event e-mail invitations and post-event recognition
- ✓ Recognition by the program moderator at the start of program
 - Introduction of Company attendees by program moderator
- ✓ Prominent placement of company name and logo on the evening's signage and program
- ✓ One 5-minute timeslot for Company Overview/ Presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio/ visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)
- ✓ Inclusion in targeted Social Media Marketing Campaign
- ✓ Welcome Gift – In-Room gift drop for each attendee (NAFER will provide gift)
- ✓ Acknowledgement as a Diamond Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ Two (2) Full page color ads in conference App
- ✓ Listing with Business Description (250 words) in conference App

**Additional cost will apply*

PLATINUM | \$15,000 (Limit 3)

Registration Advantages

- ✓ Three (3) complimentary registrations to the conference
- ✓ Three (3) complimentary seats at Receivership Training Camp
- ✓ Premium exhibition space at conference (6' Table)

Engagement Opportunities

- ✓ Choice of acknowledgement as presenting sponsor of one of the following hosted events:
 - Friday Welcome Breakfast
 - Saturday Conference Breakfast
- ✓ List of conference attendees pre- and post-conference
- ✓ Invitation to participate in post conference focus group

Brand Awareness

- ✓ One (1) quarter-page color ad in *The Receiver*, Fall/Winter 2020 issue
- ✓ Recognition as a Platinum Sponsor during the conference (signage, projected imagery and verbally by conference leaders)
- ✓ Name and Logo prominently placed on NAFER website, pre-event e-mail invitations and post-event recognition
- ✓ Recognition by the program moderator at the start of program
 - Introduction of Company attendees by program moderator
- ✓ Prominent placement of company name and logo on the evening's signage and program
- ✓ One (1) Full page color ad in conference APP
- ✓ Listing with Business Description (250 words) in conference App
- ✓ Inclusion in targeted Social Media Marketing Campaign
- ✓ Acknowledgement as a Platinum Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)

GOLD | \$10,000

Registration Advantages

- ✓ Two (2) complimentary registrations to the conference
- ✓ Two (2) complimentary seats at Receivership Training Camp
- ✓ Exhibition space at conference (6' Table)

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ One (1) quarter-page color ad in *The Receiver*, Fall/Winter 2020 issue
- ✓ Acknowledgement as a Gold Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ One (1) Full page color ad in conference App

- ✓ Listing with Business Description (250 words) in conference App
- ✓ Recognition as a Gold Sponsor during the conference (signage, projected imagery and verbally by conference leaders)

SILVER | \$5,000

Registration Advantages

- ✓ One (1) complimentary registration to the conference
- ✓ One (1) complimentary seat at Receivership Training Camp
- ✓ Exhibition space at conference (6" Table)

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement as a Silver Sponsor in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with link to your company website)
- ✓ One (1) half-page color ad in conference App
- ✓ Listing with Business Description (250 words) in conference App
- ✓ Recognition as a Silver Sponsor during the conference (signage, projected imagery and verbally by conference leaders)

BRONZE | \$3,500

Registration Advantages

- ✓ One (1) complimentary registration to the conference
- ✓ One (1) complimentary seat at Receivership Training Camp
- ✓ Exhibition Space at Conference (6' Table)

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement as a Bronze Sponsor in conference App and promotional e-mails and year-round on NAFER's Sponsors page (with link to your company website)
- ✓ One-quarter page color ad in conference App
- ✓ Listing with Business Description (250 words) in conference App
- ✓ Recognition as a Bronze Sponsor during the conference (signage, projected imagery and verbally by conference leaders)

EMERALD | \$2,000

Registration Advantages

- ✓ One (1) complimentary registration to the conference

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement in conference App, promotional e-mails, and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ Listing with Business Description (250 words) in conference App

RECEIVERSHIP TRAINING CAMP | \$5,000 (Limit 1)

Registration Advantages

- ✓ One (1) complimentary registration to the conference
- ✓ Four (4) complimentary seats at Receivership Training Camp
- ✓ Exhibition Space at Conference (6' Table)

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement as exclusive Training Camp Sponsor (signage, projected imagery and verbally by conference leaders)
- ✓ Introduction of company representatives and description of services read by moderator at the start of the program
- ✓ Acknowledgement in conference App and promotional e-mails and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ One-half page color ad in conference App
- ✓ Listing with Business Description (250 words) in conference App

CONFERENCE APP SPONSOR | \$6,000 (Limit 1)

Registration Advantages

- ✓ One (1) full access registration
- ✓ Exhibition Space at Conference (6' Table)

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Welcome video in APP
- ✓ Sponsored Splash Page in APP
- ✓ 1 In-APP/Activity Feed Message sent to attendees each conference day
- ✓ Banner Ad throughout APP
- ✓ Featured Ad in Sponsor listing of APP
- ✓ Featured educational article in APP
- ✓ Gamification opportunities through APP
- ✓ Featured sponsor of conference surveys in APP
- ✓ Personalized company photo in APP
- ✓ Company logo with link to your website on NAFER website
- ✓ Listing with Business Description (250 words) in conference App
- ✓ Sponsorship recognition in conference communications

NAME BADGE SPONSOR | \$5,000 (Limit 1)

Registration Advantages

- ✓ One (1) full access registration

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement as exclusive Name badge Sponsor (signage, projected imagery and verbally by conference leaders)
- ✓ Logo on Name badges given to all attendees
- ✓ Introduction of company representatives and description of services read by moderator at the start of the program
- ✓ Acknowledgement in conference App and promotional e-mails and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ One-half page color ad in conference App
- ✓ Listing with Business Description (250 words) in conference App

WIFI SPONSOR | \$4,000 (Limit 1)

Registration Advantages

- ✓ One (1) full access registration
- ✓ Exhibition Space at Conference (6' Table)

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Sponsor recognition as conference area WiFi sponsor in conference materials
- ✓ Ad in Sponsor listing of APP
- ✓ Recognition as the WiFi sponsor during the conference (signage, projected imagery and verbally by conference leaders)

KEY CARD SPONSOR | \$2,500 (Limit 1)

Registration Advantages

- ✓ One (1) full access registration

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement as exclusive Key Card Sponsor (signage, projected imagery and verbally by conference leaders)
- ✓ Logo on Key Cards given to all attendees
- ✓ Introduction of company representatives and description of services read by moderator at the start of the program
- ✓ Acknowledgement in conference App and promotional e-mails and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ One-half page color ad in conference App
- ✓ Listing with Business Description (250 words) in conference App

POCKET GUIDE SPONSOR | \$2,500 (Limit 1)

Registration Advantages

- ✓ One (1) full access registration

Engagement Opportunities

- ✓ List of attendees pre- and post- conference

Brand Awareness

- ✓ Acknowledgement as exclusive Pocket Guide Sponsor (signage, projected imagery and verbally by conference leaders)
- ✓ Introduction of company representatives and description of services read by moderator at the start of the program
- ✓ Acknowledgement in conference App and promotional e-mails and year-round on NAFER's Sponsors page (with a link to your company website)
- ✓ One-half page color ad in conference App

- ✓ Listing with Business Description (250 words) in conference App

APP ADVERTISING ADD-ONS

- ✓ Featured Sponsor of APP Menu | \$1,000
- ✓ One (1) In-APP/Activity Feed Message sent to attendees | \$1,000
- ✓ Game Center Check-In Code in APP | \$750
- ✓ Featured Sponsor of Leaderboard in APP | \$750
- ✓ Featured Article in APP | \$750
- ✓ Featured Ad in Sponsor listing of APP | \$500
- ✓ Featured Sponsor Document in Document Download in APP | \$500

CONFERENCE SUPPORTERS

Our conference supporters continually improve the quality of our conferences each year. We would not be as successful each year without these champions. If you would like to contribute, please consider one of the following levels of sponsorship:

International Stewards | \$2,500

- ✓ Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

Conference Patron | \$1,000

- ✓ Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

NAFER Benefactors | \$500

- ✓ Recognition as this segment's sponsor during the conference in signage, written format, projected imagery and orally by conference chair

HELPFUL INFO

Sponsorships are limited to a first come/first serve basis. Right of first refusal will be available to previous year's sponsors for a limited time.

To receive full benefits of sponsorship, some deadlines may be applicable. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

Exhibit and Sponsorship Agreement

2020 Annual Conference | Thursday, October 8 – Saturday October 10, 2020

J.W. Marriott | Washington, D.C.

Please complete, sign and email to Jennifer Brinkley at jennifer.brinkley@nafer.org. Confirmation and invoice will follow. For quicker registration, you may also book and confirm your sponsorship online.

Package Sponsorships

- \$20,000 Diamond Level (Limit 3)
- \$15,000 Platinum Level (Limit 2)
- \$10,000 Gold Level
- \$5,000 Silver Level
- \$3,500 Bronze Level
- \$2,000 Emerald Level

Event Sponsorships

- \$6,000 Conference App Sponsor
- \$5,000 Receivership Training Camp Sponsor
- \$5,000 Name Badge Sponsor
- \$4,000 WIFI Sponsor
- \$2,500 Keycard Sponsor
- \$2,500 Pocket Guide Sponsor

APP Advertising

- \$1,000 Featured Sponsor of APP Menu
- \$1,000 One (1) In-APP/Activity Feed Message sent to attendees
- \$750 Game Center Check-In Code in APP
- \$750 Featured Sponsor of Leaderboard in APP
- \$750 Featured Article in APP
- \$500 Ad in Sponsor listing of APP
- \$500 Featured Sponsor Document in Document Download in APP

Conference Supporters

- \$2,500 International Steward
- \$1,000 Conference Patron
- \$500 NAFER Benefactor

Additional Exhibitor/Sponsor Attendees (Please indicate quantity) _____ x \$350

_____ = Total Amount Due

Attendee Registration

Registration for all conference attendees should be made separately online at www.nafer.org. Here you will also find links to make all your travel arrangements.

Contact Information

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

For any questions, please contact Jennifer Brinkley at +1 (888) 778-5933 or jennifer.brinkley@nafer.org.