



2025 Annual Sponsorships

Annual Opportunities & Conference Packages



Ocean Reef Club

2025 Annual Conference

KEY LARGO, FLORIDA

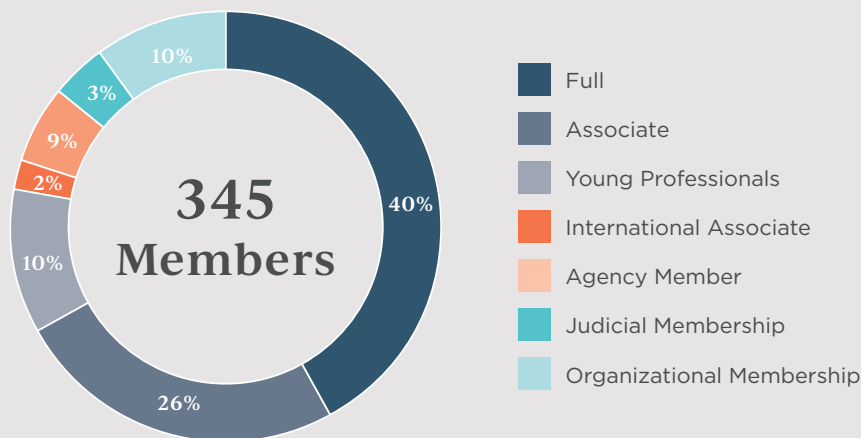
About NAFER

The National Association of Federal Equity Receivers (NAFER) is an organization comprised of prominent professionals who specialize in various aspects of receivership, insolvency, bankruptcy, restructuring, and international asset recovery. NAFER's primary mission is to establish a platform where federal equity and state court receivers and the professionals who assist them can collaborate and share insights regarding the legal and practical challenges they encounter. Through this collaboration, NAFER aims to develop best practices and devise common solutions to address these issues effectively.

The 345 member organization serves as a valuable resource for individuals involved in the field of federal equity and state court receivership, offering a forum for networking, knowledge exchange, and the development of strategies to navigate the complexities of this specialized area of law. By fostering communication and cooperation among its members, NAFER contributes to the advancement of the field and promotes the highest standards of professional conduct.

Members of NAFER may include attorneys, financial experts, accountants, and other professionals who play pivotal roles in receivership and related fields. Through their collective efforts and shared expertise, NAFER strives to improve the practice of federal equity and state court receivership.

Membership by the Numbers



Meeting Attendance

Receivers' Huddle Webinars:
123 (avg. 62)

Regional Meetings:
182 (avg. 61)

2024 International Conference:
86

Publications

The Receiver Mailings:
685 (2 issues per year)

NAFER News

838 (monthly)
440+ average monthly

Web Stats (last 12 mos.)

6.4K Visitors
26K Page Views

Social Media

19K LinkedIn Impressions
32% LinkedIn Engagement Rate

2025 Annual Sponsorship Opportunities



Discover the **unparalleled benefits** of aligning your brand with excellence and innovation in the world of **Federal Equity and State Court Receiverships**. The National Association of Federal Equity Receivers (NAFER) invites you to take center stage as we prepare for another exciting year of collaboration, education and networking!

At NAFER, your organization can be a driving force in shaping the future of Federal Equity and State Court Receiverships. By becoming a sponsor, you will gain access to exclusive advantages, including:

- 1. PRIME VISIBILITY:** Elevate your brand's prominence among key stakeholders, including legal experts, financial professionals, and government officials.
- 2. THOUGHT LEADERSHIP:** Showcase your expertise and insights through possible speaking engagements and participation in panel discussions, positioning your organization as a thought leader in federal equity receivership.
- 3. NETWORKING OPPORTUNITIES:** Forge valuable connections with industry peers, potential clients, and strategic partners during dedicated networking sessions and social events.
- 4. STRATEGIC BRANDING:** Maximize your organization's exposure through prominent logo placements, signage, and branding across NAFER promotional materials, both digital and physical.
- 5. CUSTOMIZED SPONSORSHIP PACKAGES:** Tailor your sponsorship to align with your specific marketing objectives and budget, ensuring a personalized and impactful partnership.
- 6. MARKET INTELLIGENCE:** Stay at the forefront of industry trends and developments through access to exclusive market research and reports.

Seize this exceptional opportunity to be part of the driving force behind excellence and progress in the field of Federal Equity and State Court Receiverships.

NAFER's 2025 annual sponsorship packages are designed to provide unparalleled benefits and opportunities for your organization. Explore the variety of sponsorship options including **print and digital media advertising, webinar sponsorship** and sponsorship of the **Regional, International or Annual conferences**.

CONTACT US TODAY TO SECURE YOUR POSITION AS A NAFER SPONSOR.

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Brand Awareness - Online

ONLINE COMMUNITY SPONSORSHIP

Featured Discussion Group Sponsor: Banner ad included at top of all NAFER Special Interest Group Email and Discussion Pages - 30 days	\$750
Community Homepage Banner Ad for 30 days	\$1,000
Announcement of company news and events on Community Homepage	\$250
Press Release included in Latest News	\$500

Brand Awareness - Publications

THE RECEIVER - PRINT ONE-TIME AD PLACEMENT PRICING

Centerfold Ad Placement	\$2,300
Back Cover Ad Placement	\$1,850
Inside Front or Back Cover Ad Placement	\$1,600
Full Page Ad Placement	\$1,350
Half Page Ad Placement	\$850
Quarter Page Ad Placement	\$600

THE RECEIVER - ONLINE

Button ad in online version of <i>The Receiver</i> articles with link to website	\$500
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NAFER NEWS - MONTHLY ELECTRONIC NEWSLETTERS

Button or Banner Ad with link to website	\$300
Company spotlight with 100-word company description, link to website and contact information	\$750

Publications

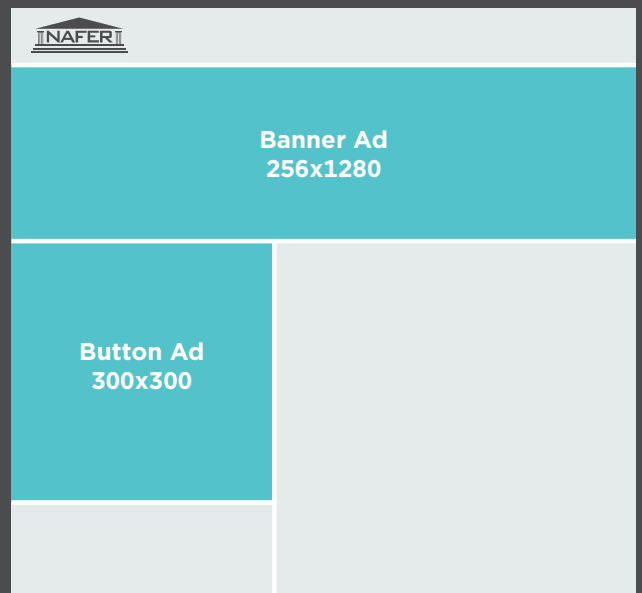
The Receiver Mailings:

685 (2 issues per year)

NAFER News

838 (monthly)

440+ average monthly





The Receivers' Huddle: NAFER'S Virtual Educational Series

\$2,500 Industry Member Price | \$1,500 Full or Associate Member Price

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- webinar

Invitation to speak for two minutes before webinar

Invitation to introduce speaker(s)

Opportunity for post-webinar happy hour (Cost of happy hour not included.)

BRAND AWARENESS

Webinar marketing (email and website) will be branded with your logo & company description

Webinar registration will be branded with your logo & company description

PowerPoint at beginning will recognize you as sponsor

Opportunity to provide video advertisement for pre-show slides

Member Virtual Happy Hour

\$2,500+* Industry Member Price | \$1,500+* Full or Associate Member Price

REGISTRATION ADVANTAGES

Exclusive sponsor registrations

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- happy hour

Invitation to assist in planning

BRAND AWARENESS

Happy Hour marketing (email and website) will be branded with your logo & company description

Happy Hour registration will be branded with your logo & company description

Ability to provide attendees with company provided, branded items pre- or post- happy hour

** Cost of happy hour not included in sponsorship*

Sponsored By



Member
FDIC

MAY 8 - 9, 2025



2025 International Conference

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Embark on an unparalleled opportunity to support and participate in a groundbreaking event that brings together receivership and insolvency professionals from across the globe. The National Association of Federal Equity Receivers (NAFER) cordially invites your esteemed organization to become a sponsor of the NAFER International Conference, set against the stunning backdrop of the Grand Caymans on May 8, 2025 - May 9, 2025. This conference promises a truly unique and immersive experience, fostering knowledge exchange and networking among global experts in the field.

Our 2025 conference continues the tradition of innovation by offering a dynamic simulation-based format, an interactive approach that has been immensely popular among our attendees. This method is designed to introduce and educate participants about the latest developments in cross-border fiduciary matters while refining our understanding of traditional issues impacted by evolving rulings and practices. Instead of traditional speaker panels, all conference participants will be organized into small, collaborative groups, assuming roles such as receiver, liquidator, counsel, creditor, and more, reflecting the dynamics of real-world cases.

Your sponsorship not only aligns your brand with this pioneering educational approach but also provides your organization with a unique platform to engage with a diverse, international audience of professionals who shape the landscape of receivership and insolvency worldwide. Don't miss this opportunity to be part of an event that transcends traditional conventions and advances the industry's knowledge and capabilities. Join us in the Grand Caymans and help us redefine the future of global fiduciary practices.

2024 Attendance

86

Attendees

21%

International

24%

Receivers

65%

Influencers or
Decision Makers

2023 Attendance

81

Attendees

11%

International

57%

Receivers

83%

Influencers or
Decision Makers

Welcome Reception | \$7,000* (Limit 1)

- Two (2) complimentary registrations (Member price)
- One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Welcome Reception Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event email invitation and member communications
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

** Or, \$1,500 + Cost of Event*

If two sponsors split, the cost is \$4,000 each.

Closing Sunset Cruise Sponsor | \$10,000* (Limit 1)

- Two (2) complimentary registrations (Member price)
- One (1) 3-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Closing Sunset Cruise Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Pre-event email invitation and member communications
- Recognition by the program moderator at the start of program
- Prominent placement of company name and logo on the signage and program

** Or, \$1,500 + Cost of Event*

If two sponsors split, the cost is \$5,750 each.

WiFi Sponsor | \$3,000 (Limit 1)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Recognition as WiFi Sponsor during the conference (signage, verbally by conference leaders)
- Customized WiFi name or password (if available)
- Logo on all WiFi signage throughout conference space
- Name and Logo prominently placed on NAFER website
- Prominent placement of company name and logo on the signage and program

Luncheon Sponsor | \$3,500 (Limit 1)

- One (1) complimentary registration (Member price)
- One (1) 2-minute timeslot for Company Overview/ Presentation to conference attendees.
- List of conference attendees pre- and post-conference
- Recognition as Lunch Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Prominent placement of company name and logo on the signage and program

Name Badge Sponsor | \$2,000 (Limit 1)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Recognition as Name Badge Sponsor during the conference (signage, verbally by conference leaders)
- Logo on all attendee name badges
- Name and Logo prominently placed on NAFER website
- Prominent placement of company name and logo on the signage and program

Intermission Sponsor | \$2,000 (Limit 2)

- One (1) complimentary registration (Member price)
- List of conference attendees pre- and post-conference
- Recognition as Intermission Sponsor during the conference (signage, verbally by conference leaders)
- Name and Logo prominently placed on NAFER website
- Placement of company name and logo on the signage and program

Sign Up for Sponsorship

Contact NAFER at naferstaff@nafer.org or (888) 778-5933 to secure your sponsorship. See [NAFER.org](https://www.nafer.org) for more information. Confirmation, invoice and additional instructions will follow.



Sponsorships Opportunities

October 7 - October 10
Ocean Reef Club | Key Largo, FL

Join us for the National Association of Federal Equity Receivers' (NAFER) flagship event at the beautiful Ocean Reef Club in Key Largo, Florida from October 7 to 10, 2025. This is your chance to gain unparalleled exposure and connect with industry leaders.

KEY HIGHLIGHTS:

DIVERSE SPONSORSHIP OPPORTUNITIES:

We offer a range of sponsorship levels to match your budget and marketing goals, ensuring your brand gets the visibility it deserves.

RECORD-BREAKING ATTENDANCE:

NAFER's 2024 conference was the most well attended ever, with 44% of our dynamic membership present.

CONNECT WITH DECISION MAKERS:

60% of our attendees are decision makers, including 30% receivers and 30% associate members. This is your opportunity to forge valuable connections.

Don't miss the chance to put your brand in the spotlight and engage with the receivership community. Reach out to us now to explore sponsorship opportunities and make your mark at NAFER 2025!

2024 Attendance

236

Attendees

30%

Receivers

30%

Associates

60%

Influencers or Decision Makers

44%

of Membership Attends Conference

More agency representatives in 2024 than any other year with 11 agents and 5 judges in attendance.

2024 App Clicks

167

Total Number of Users

56

Average Clicks per User

9,300

Total Number of Clicks

134

Banner Ad Clicks

148

Sponsor Info Clicks

729

Alert Clicks



Diamond | \$20,000 (Limit 3)

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

Right of first refusal for prior year sponsorship package

Invitation to participate in select NAFER committees (membership required)

Opportunity to contribute educational article to *The Receiver* (subject to Publication Committee approval)

Right of first refusal to sponsor a Regional or International Educational Event*

Diamond sponsorship recognition in all NAFER News

REGISTRATION ADVANTAGES

Four (4) full access registrations

Additional Attendees \$850 each. (exhibiting attendees only)

Premium exhibition space at conference (8' x 8' exhibit space with 6' table)

One (1) Hotel Room Upgrade (if available as contract concession)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-App/Activity Feed Message sent to attendees (Limit two (2) per day)

One (1) 5-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

BRAND AWARENESS

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Listing by sponsor level in conference App including business description, contact information and special offers

Listing as exhibitor in conference App including business description, contact information and invitation to connect

One (1) full page color ads in conference App

One (1) full page color ad in *The Receiver*, Fall/Winter 2025 issue

Recognition as sponsor in social media marketing

One (1) 30-day button ad in NAFER Group Discussions

One (1) Featured Article on NAFER's social media pages

*Additional cost will apply

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Platinum | \$15,000 (Limit 3)

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

Quarterly membership reports with new member information

Right of first refusal for prior year sponsorship package

Invitation to participate in select NAFER committees (membership required)

REGISTRATION ADVANTAGES

Three (3) full access registrations

Additional Attendees \$850 each. (exhibiting attendees only)

Premium exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-App/Activity Feed Message sent to attendees (Limit one (1) per day)

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Listing as exhibitor in conference App including business description, contact information and invitation to connect

One (1) full page color ad in conference App (available if exhibiting only)

Recognition as sponsor in social media marketing

One button or banner ad in the NAFER News

One 15-day button ad in NAFER Group Discussions

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Gold | \$10,000

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

Two (2) full access registrations

Additional Attendees \$850 each. (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-App/Activity Feed Message sent to attendees (Limit one (1))

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Listing as exhibitor in conference App including business description, contact information and invitation to connect

One (1) full page color ad in conference App (available if exhibiting only)

Recognition as sponsor in social media marketing

Silver | \$5,000 *cont. on next page*

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registrations

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$500

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Silver | \$5,000 cont.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Listing as exhibitor in conference App including business description, contact information and invitation to connect (if applicable)

One (1) full page color ad in conference App (available if exhibiting only)

Bronze | \$3,500

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$1,250 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Listing as exhibitor in conference App including business description, contact information and invitation to connect (if applicable)

One (1) full page color ad in conference App (available if exhibiting only)

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Emerald | \$2,750

ANNUAL ENGAGEMENT OPPORTUNITIES

Name and logo placed year-round on NAFER's Sponsor page with a link to company website

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$1,250 each. (exhibiting attendees only)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Exhibitor | \$3,500

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Exhibition space at conference (6' x 4' Exhibit Booth with 6' table)

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- conference

BRAND AWARENESS

Prominent recognition during the conference

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing as exhibitor in conference App including business description, contact information and invitation to connect

Exhibitor Additional Space | \$750 (Limit 4)

Available only as upgraded Exhibitor space

Upgrade from 6' x 4' Exhibit Space to 8' x 8' Exhibit Space

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Conference App Sponsor | \$7,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

In-App/Activity Feed Message sent to attendees (Limit one (1) per day)

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Prominent App recognition including:

- One (1) full page color ad in conference App (available if exhibiting only)
- Sponsored Splash Page in App
- Banner Ad throughout App
- Featured educational article in App
- Personalized company photo in App

Conference Bag Sponsor | \$6,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Logo on conference bags given to all attendees

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Name Badge Sponsor | \$6,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Logo on name badges and lanyards given to all attendees

Conference Program Sponsor | \$6,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Back cover ad on conference program

Logo on all non-ad pages in program

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



WiFi Sponsor | \$6,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Logo on WiFi cards given to all attendees and all WiFi signage throughout conference space

Customized WiFi name or password (if available)

Key Card Sponsor | \$5,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Company branded hotel key cards given to all attendees

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Water Bottle Sponsor | \$4,500 (Limit 1)

REGISTRATION ADVANTAGES

Two (2) full access registration

Additional Attendees \$950 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Sponsor provided water bottles given to all attendees. Water Bottle branding must be approved by NAFER.

Recognition as water bottle sponsor on all water station signage throughout conference space

Charging Station Sponsor | \$4,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$950 each. (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as charging station sponsor on all charging station signage throughout conference space, including a 300 character message from sponsor.

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



CLE Sponsor | \$4,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$950 each (exhibiting attendees only)

Reduced cost of exhibition space at conference (6' x 4' Exhibit Booth with 6' table): \$750

Right of first refusal for prior year sponsorship package

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Logo on all CLE sign-in/out forms, signage, and attendee records.

NAFER Welcome Reception Sponsor | \$6,500 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

Additional Attendees \$850 each. (exhibiting attendees only)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER Welcome Reception sponsor on pre-event email invitations and event signage

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



NAFER Dinner & Reception Sponsor | \$15,000 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER Dinner & Reception sponsor on pre-event email invitations and event signage

NAFER Breakfast Sponsor | \$3,750 (Limit 3)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER Breakfast sponsor on pre-event email invitations, event signage, and on table tent signage



NAFER Luncheon Sponsor | \$4,750 (Limit 1)

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER Luncheon sponsor on pre-event email invitations, event signage, and on table tent signage

NAFER Coffee Break Sponsor | \$2,500 (Limit 4)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER Coffee Break sponsor on pre-event email invitations and event signage



NAFER Golf Sponsorship | \$6,000 (Limit 1)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER activity sponsor on pre-event email invitations and event signage

Logo included on NAFER Waterside Day t-shirt

Waterside Day Activity Sponsorship | \$3,000 (Limit 6)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER activity sponsor on pre-event email invitations and event signage

Logo included on NAFER Waterside Day t-shirt



Waterside Day Luncheon Sponsor | \$4,500 (Limit 1)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as Waterside Day Luncheon sponsor on pre-event email invitations, event signage, and on table tent signage

Logo included on NAFER Waterside Day t-shirt

Waterside Day Break Sponsor | \$2,500 (Limit 1)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as Waterside Day Break sponsor on pre-event email invitations and event signage

Logo included on NAFER Waterside Day t-shirt



NAFER Committee Fair Sponsor | \$3,500 (Limit 1)

ENGAGEMENT OPPORTUNITIES

List of conference attendees pre- and post-conference

Invitation to participate in post conference focus group

Conference bag and/or attendee packet insert

One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods.

BRAND AWARENESS

Prominent recognition during the conference (signage, projected imagery and verbally by conference leaders)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Recognition as NAFER Committee Fair sponsor on pre-event email invitations, event signage, and on table tent signage

Media Sponsor | \$2,200 (Limit 1)

**Limited to media and/or affiliate groups providing conference marketing and media coverage of conference.*

REGISTRATION ADVANTAGES

One (1) full access registration

ENGAGEMENT OPPORTUNITIES

List of attendees pre- and post- conference

BRAND AWARENESS

Prominent recognition during the conference (signage and projected imagery)

Name and Logo prominently placed on NAFER Conference webpage, pre-event e-mail invitations, and post-event recognition (with a link to your company website)

Listing by sponsor level in conference App including business description, contact information and special offers

Article recapping conference to appear in *The Receiver*, Fall/Winter 2025 issue

App Advertising Add-Ons

One (1) In-App/Activity Feed Message sent to attendees	\$1,000
Featured Article in App	\$750
Featured Sponsor Document in Document Download in App	\$500
Banner ad in App	\$500

*Exhibiting attendees are marketing/sales only.
Anyone who qualifies as a Full or Associate member does not qualify as an exhibiting attendee.*



Additional Opportunities

Conference Patron: Recognition during the conference (signage and projected imagery)	\$1,000
One (1) 2-minute timeslot for company overview/presentation to conference attendees. Can be delivered in person by a key representative of your organization, presented as an audio-visual promotion, or a combination of methods. (Specific time slot requests will be taken under consideration; however, the scheduling of presentation will be at the discretion of the Conference Planning Committee and the Session Producers)	\$1,250
Conference bag and/or attendee packet insert	\$500
Button Ad and 250-character message in one (1) conference promotional email	\$400

Conference Program Ads

Centerfold ad (Limit 1)	\$1200
Full Page ad (Limit 2)	\$750
Half page ad (Limit 4)	\$500
Quarter Page ad (Limit 4)	\$350
Banner ad (Limit 4)	\$200

HELPFUL INFO

Sponsorships are limited to a first come/first serve basis. Right of first refusal may be available to previous year's sponsors for a limited time.

To receive full benefits of sponsorship, some deadlines may be applicable. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

Conference & Sponsorship Agreement

2025 Annual Conference | Tuesday, October 7th - Friday, October 10th
The Ocean Reef Club | Key Largo, FL

Secure your sponsorship online at NAFER.org or email your selection choices to naferstaff@nafer.org. Confirmation, invoice and additional instructions will follow.

BEFORE YOU SIGN UP

It is understood that purchasing a sponsorship will become a binding contract upon acceptance by NAFER, and incorporated into this contract are the following terms, conditions, rules and regulations. The individual purchasing sponsorship represents and warrants that he/she is authorized to execute a binding agreement on behalf of the company, and should they be removed from his or her position, the contracting organization is required to fulfill the obligations under this agreement.

PAYMENT POLICY

Payment for all Conference Sponsorships must be paid in full by September 30, 2025.

Payments can be made by check or credit card. Failure to pay invoice within these terms may result in loss of partnership, sponsorship or booth assignment.

Shared partnerships, sponsorships or booths are prohibited.

ACCEPTANCE

The NAFER reserves the right to exercise its sole discretion in acceptance or refusal of sponsorship purchases. If a sponsorship is not accepted by NAFER, all money paid will be returned to the applicant.

BOOTH ASSIGNMENTS

Sponsorship confirmation must be received and confirmed by NAFER before space is reserved. Priority for booth assignments is based on sponsorship level and on a first-come/first-serve basis. Special consideration to booth placement of competing companies will be made but cannot be guaranteed.

CONFLICTING EVENTS

NAFER prohibits any member or attending organization from holding any promotional, social and/or educational events, meetings, receptions, etc. during the official dates and times of a NAFER event without prior approval from NAFER.

CONFERENCE BADGES

NAFER strictly prohibits any badge sharing, splitting or reprinting. All attendees must wear a badge for access to all NAFER sessions and events. Any violation of this policy may result in immediate removal from an event and cancellation of the registration, without receiving a refund. In addition, NAFER reserves the right to deny registration for future events.

CANCELLATIONS

Cancellations must be made in writing to NAFER and are subject to the cancellation fees set herein.

Full cancellation of conference sponsorships, without penalty is available until July 15, 2025. If sponsorship is canceled between 7/16/2025 and 8/15/2025, 50 percent of the total agreement is due to NAFER. If sponsorship is cancelled any time after 8/15/2025, full payment of the total agreement is due to NAFER and prior payments will not be refunded.

In the event the Annual Conference is cancelled or transitioned to a virtual conference, conference sponsorships, in full or in part, may be deferred to the next annual conference. By request refunds can be available less sponsorship benefits already received and/or the direct cost of conference branded promotional items already purchased.

COLLECTIONS

All costs incurred on behalf of NAFER collecting past due sponsorship fees will be your responsibility. Any account referred to a collection attorney may be restricted from future NAFER sponsorship as determined by NAFER.

DEADLINES

Certain items are required to be submitted to NAFER in order to fulfill our obligations under this contract. Should items not be submitted by the deadline, in the manner in which they are requested, NAFER will not be responsible for its inability to fulfill the obligations related to said deadline.